



## NewsBreak

## Microsoft Resources to Sell of Z Corporation 3D Printers

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NEW YORK, NY, Feb 10, 2009 - Microsoft Resources Corporation, a recognized leader in BIM technology

solutions, as well as a leading Autodesk Value Added Reseller serving the Building and Civil Engineering Industries and an Autodesk Premier Solutions Provider (PSP), is pleased to announce that it is now an authorized reseller of 3D printing technology from Z Corporation.

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Z Corporation develops, manufactures, and markets the world's fastest 3D printers - machines that produce handheld models quickly, easily, and inexpensively from computer-aided design ("CAD"), building information modeling ("BIM"), and other digital data. In the same way that conventional desktop printers provide computer users with a paper output of their documents, 3D printers provide 3D CAD and BIM users a physical prototype of real world objects such as a mobile phone, an engine manifold, or a scale model building - all in full high definition color. Z Corporation stands poised to change the way people design products and communicate ideas.

Jason Dougherty, Director of BIM Implementation for Microsoft Resources said, "If a picture is worth a thousand words, then a model is priceless. For AEC firms, visualization capabilities have always been crucial to remaining competitive and winning new business. Until recently, that has meant focusing on developing highly realistic 2D images, or leaving 3D models 'trapped' in monitors as we attempted to communicate our ideas with peers, clients, contractors and regulatory boards. Z Corp technology breaks those barriers and enables us to communicate ideas in physical 3D form. Design firms can now extract extra value from their BIM or CAD models by turning that digital data into physical models - in mere hours and at very low cost. Our partnership with Z Corp marks the next logical step in our on-going mission to remain at the forefront of thought leadership in practice technology for the AEC community. This technology has existed for quite some time now in the manufacturing world and we're very excited to be in a position to bring these capabilities to the AEC community as a complement to our strong portfolio of product and service offerings."

Olimpio DeMarco, Director of Business Development for Z Corporation stated, "The reasons to partner with Microsoft Resources are many: they have a proven track record in understanding the business needs and providing solutions to the AEC community; they are one of Autodesk's leading PSP partners; and they have the vision to

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communicate how 3D printing supports and enhances the BIM process. Microsol Resources is well positioned to leverage our continued investment in the AEC market, and we are excited to have them join the Z Corp channel partner network.”

### **About Z Corporation**

Z Corporation makes products that enable users to capture, edit, and print 3D data with unprecedented speed, ease, versatility and affordability. These products include the world’s fastest high-definition 3D printers — machines that produce physical 3D models from digital data in full color – and uniquely portable 3D scanners – handheld machines that digitize 3D surfaces in real time. Z Corporation technology is enabling a wide range of applications in manufacturing, architecture, civil engineering, reverse engineering, geographic information systems (GIS), medicine and entertainment.

For more information, visit [www.zcorp.com](http://www.zcorp.com).

### **About Microsol Resources**

Founded in 1986 as a reseller of engineering and architecture software, Microsol Resources Corporation is a recognized leader in BIM technology solutions, as well as an Autodesk Premier Solutions Provider (PSP) with offices in New York, NY and Philadelphia, PA. With a professional staff of BIM/CAD Applications Experts focused on supporting the AEC community, and well over 2,500 clients throughout the U.S., Microsol Resources is one of Autodesk’s largest resellers in the United States. Among the services provided by Microsol Resources are Telephone and Onsite Support, Training Services, Implementation Services, Standards Development and Management Services.

For more information, visit [www.microsolresources.com](http://www.microsolresources.com).

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